

Rate Card for Standard Service Items

Base rates for our standard services are shown in the categories below. We are happy to quote for any project that is not described on this page. Please contact us to discuss your particular requirements.

There are important **notes** at the foot of this page which should be read before contacting us about your project.

Business Cards :

Item	Description	Rate
Business Card Design	Single or double sided business card design and layout	\$ 300.00
Business Card Modification	Name and/or contact detail changes to business cards designed by Lafinboy Productions	\$ 50.00

Email Newsletters :

Item	Description	Rate
HTML Template	Design and coding for new HTML email newsletter template	\$ 450.00
Text Template	Design and layout for new rich text or plain text email template	\$ 300.00

Flyers/Loose Inserts :

Item	Description	Rate
Full Size (A4 equivalent)	Flyer, brochure, loose insert, marketing material, etc. <i>(Images and/or copy required)</i>	\$ 825.00
Full Size (A4 equivalent)	Flyer, brochure, loose insert, marketing material, etc. <i>(Images and copy supplied by client)</i>	\$ 540.00
Full Size (A4 equivalent) Double Sided	Single or double sided flyer, brochure, loose insert, marketing material, etc. <i>(Images and/or copy required)</i>	\$ 1850.00
Full Size (A4 equivalent) Double Sided	Single or double sided flyer, brochure, loose insert, marketing material, etc. <i>(Images and copy supplied by client)</i>	\$ 1090.00
Part Page (A5, postcard, etc.)	Flyer, brochure, loose insert, marketing material, etc. <i>(Images and/or copy required)</i>	\$ 730.00
Part Page (A5, postcard, etc.)	Flyer, brochure, loose insert, marketing material, etc. <i>(Images and copy supplied by client)</i>	\$ 395.00

Images :

Item	Description	Rate
Image Conversion	Conversion of images for use on websites	\$ 60.00 <i>per image</i>
Image Manipulation	Transformation, merging, compositing, colour adjustment, etc.	\$ 80.00 <i>per image</i>

Logos :

Item	Description	Rate
Logo Conversion	From bitmap to vector image (low to high resolution) <i>(Images and copy supplied by client)</i>	\$ 290.00
Logo Creation	New corporate logo development	\$ 575.00

Notes :

- All rates are shown in Australian Dollars - \$AUD
- Goods and Services Tax (GST) will be charged, where applicable, at the prevailing rate
- All rates are shown ex GST
- All rates are subject to change
- These Rates should be read in conjunction with our current Terms and Conditions of business

Magazine Advertisements :

Item	Description	Rate
Double Page	4 colour advertisement <i>(Images and copy supplied by client)</i>	\$ 1080.00
Double Page	4 colour advertisement <i>(Images and/or copy required)</i>	\$ 1650.00
Full Page	4 colour advertisement <i>(Images and copy supplied by client)</i>	\$ 540.00
Full Page	4 colour advertisement <i>(Images and/or copy required)</i>	\$ 825.00
Part Page	4 colour advertisement <i>(Images and/or copy required)</i>	\$ 685.00
Part Page	4 colour advertisement <i>(Images and copy supplied by client)</i>	\$ 470.00
Re-size Ad	Re-size advertisement <i>(re-supply ONE final press ready copy)</i>	\$ 150.00
Re-supply Ad	Re-supply advertisement <i>(re-supply ONE final press ready copy with minor text/layout alterations)</i>	\$ 75.00

Online Advertisements :

Item	Description	Rate
Banner Ads	Animated banners from...	\$ 250.00
Banner Ads	FLASH banners from... <i>(Images and copy supplied by client)</i>	\$ 425.00
Banner Ads	FLASH banners from... <i>(Images and/or copy required)</i>	\$ 640.00
Banner Ads	Static banners from...	\$ 150.00

Photographs :

Item	Description	Rate
Archiving	High resolution scan and transfer to CD ROM	\$ 2.00 <i>per image</i>
Enhancement	Colour and contrast correction from...	\$ 25.00 <i>per image</i>
Restoration	Scan and repair damaged photographs (rips, cuts, scratches, fading, ageing, etc.) from...	\$ 35.00 <i>per image</i>
Retouching	Removal of unwanted elements, merging two or more photos, replace background, etc. from...	\$ 35.00 <i>per image</i>

Websites :

Item	Description	Rate
Design and Development Package	New website design and development packages from...	\$ 600.00
Domain Name Registration	Australian domain names, e.g.. .com.au, .org.au, .net.au	\$ 40.00 <i>per year</i>
Domain Name Registration	Top level domain names, e.g.. .com, .net, .info, .org, .biz	\$ 28.00 <i>per year</i>
Maintenance	Updating site content text and images	\$ 45.00 <i>per hour</i>
Re-design	Includes new images, layout, format, etc. <i>(excludes coding)</i>	\$ 72.00 <i>per hour</i>
Re-development	Changes to and new front and backend coding, including database development	\$ 95.00 <i>per hour</i>
Startup Package	Website design, development, registration and hosting packages from...	\$ 1000.00
Website Hosting	Website hosting packages, including email and e-commerce store, from...	\$ 450.00 <i>per year</i>